# EDITORIALS ---

## ...chian Oddities ...ongressman Jones

...n County, where one industry signed ...llion contract for support of Marshall ...ht Center's Propulsion and Vehicle ...g Laboratory, is in Alabama's center of ...tricken" Appalachia.

...ri-Cities area, also in Appalachia, has ... million in savings deposit accounts ...s and loan associations. . . .

...loyment claims in the same Ap- ...ere down by 28.1 per cent during 1964 ...ed with 1963, while building permits ...4 per cent. . . .

...whole 360 counties in the Appalachian ...the Capitol Writers Bureau in Wash- ...orts, 6 or 21 per cent of all have never ...to qualify for aid under any of the fed- ...ams before.

...of the richest cities and counties are in- ...the poverty area, for relief. The ...among Congressmen, voting against ...a, objected to the use of $3,000 to meas- ...y income. . . . They objected to 100 per ...al aid for hospital and health care pro- ...ting such would be federally controll-

...Bob Jones and Senators John Sparkman ...r Hill were the only members of the ...Delegation voting for the Appalachian ...Relief project and Jones is considered ...ngton experts to be the best-informed ...e Congress about the problems of Ap- ...and the Tennessee Valley.

...Tennessee George H. Fallon (D-Md.) chair- ...e House Public Works Committee said ..."above all, Jones knows the people we ... They are a proud people who do not ...ndouts, but welcome a hand. The ...ia program is in expert hands."

## ...ng To Do But Wrong

...Nam has done at least one thing for the ...ates.

...united public opinion to a degree rare- ...d in this country or any other.

...united opinion is: The Viet Nam situa- ...mess. . .

...only substantial difference of opinion is ...e can best get out of the mess.

...we just up and quit?.

...o negotiate peace while we're losing?

...w a real Sunday punch at the Reds?

...eep on as is and hope the nightmare ...way?

...whole thing is sadly reminiscent of the old ...When you get a mouthful of very hot ...hatever you do next is going to be

...ldn't it be ironic if that turned out to be ...g Confucius said?

## Not Ask Tragedies . . .

...cle Shoals has had its share of tragedies ... past few years, especially of the traffic ... Some have been unavoidable accidents, ...hers were due at least in part to neg- ...There are those who contend that no ac- ...just happens", but claim instead that ... a certain amount of negligence on the ...someone, every single time.

...re going further, let us come to the point ...small saga . . . there have been several ...arrests during the past few weeks of ...n who drove past stopped school buses ...were either boarding or dispatching chil-

...ny motorists may still be ignorant of the ...ich says vehicles must stop whether on ...ane highway or a two-lane highway when ...l bus has stopped to dispatch children ...nroute to or from school. There is a great ...ibility placed here on the driver of a bus ...as the motoring public.

...ildren don't always stop, look and listen ...they dart across the street after alighting ...bus. Unless the motorist remains alert at ...es, tragedy can follow.

...e very sight of a yellow school bus should ...ning enough for the driver. It in itself ...cause him to show caution and begin to ...r the "stop" arm display which precedes ...ual stops the driver must necessarily make.

...addition, most highways display signs ...read: "Stop while school buses are loading ...oading".

...t's not ask for tragedy, it will come our way ...ough!

## ...ights

...e thing is needed. Mary has chosen the ...portion, which shall not be taken away ...er.—Luke 10:42.

• • •

...e history of free men is never really writ- ...r chance but by choice — their choice. ...rght D. Eisenhower.


The Tri-Cities Daily

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# Today's Business Outlook

By SAM DAWSON
AP Business News Analyst

NEW YORK (AP) — Buying on time increased sharply in December and has gone up even faster since then. The January increase in outstanding credit set a record.

So once again is raised the question whether American consumers are on a credit-buying splurge and, if so, whether this is potentially dangerous.

The total of outstanding consumer credit has risen almost steadily in the last 10 years. It is now at a record $76.8 billion.

With each marked spurt, as the current one, there have been outcries that Americans are getting so far in debt that any faltering in economic growth or increase in unemployment might catch them short and quickly snowball into real trouble.

But so far the consumers, in general if not always individually, have belied such fears. Their repayments have risen steadily, too. Their defaults have stayed reassuringly low.

In most of the last decade the percentage of disposable personal income going for repayments of consumer instalment credit has risen.

Since 1950 total consumer credit has grown at an average annual rate of 9 per cent. Before 1955 consumers were putting less than 12 per cent of their disposable after-tax income into repayments. Now around 14 per cent goes for that purpose.

In the first months after the cut in federal income taxes in March 1964, consumers used much of these savings to reduce their outstanding debts. Spending didn't pick up until late summer. And only in the last three months has there been a real surge in the taking on of new instalment debts.

This January new instalment credit extensions, seasonally adjusted, increased by $5.8 billion. Repayments were $5.2 billion. So the total outstanding rose to $59.3 billion, or $5.7 billion higher than the year ago figure.

The most recent breakdown in the extension of instalment credit shows 41 per cent of the outstanding debt is held by commercial banks. Sales finance companies have 25 per cent of the total. Credit unions have 11 per cent. Consumer finance companies hold 9 per cent.

## Quick Quiz

Q—When was King Solomon's temple finally destroyed?

A—In 586 B.C., the Babylonian King Nebuchadnezzar led a mighty army against Jerusalem. This brought about the fall of the Kingdom of Judah and the destruction of the Temple of Solomon.

• • •

Q—What species of cattle is almost immune to disease?

A—The wild cattle of Paraguay.

• • •

Q—When was handshaking introduced at the White House?

A—On July 4, 1801. President Jefferson held a reception at the White House. Jefferson introduced the custom of having the guests shake hands instead of bowing stiffly, a custom observed by Presidents Washington and Adams.

• • •

Q—Who wrote "The Night Before Christmas"?

A—The correct name of the poem is "A Visit from Saint Nicholas." It was written by Clement C. Moore, an American poet, who wrote it as a special gift to his children.

• • •

Q—What kind of apple did Adam and Eve sample?

A—Biblical scholars generally think this was an apricot tree. There were no apple trees as we know them in Mesopotamia or Palestine.

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TODAY IS
Wednesday, March 10
Today's highlight in history:
On this date in 1876, the first intelligible sentence was transmitted by telephone.
In 1776, Thomas Jefferson was made minister to England.
In 1864, Ulysses S. Grant was made commander-in-chief of the Union armies.

# The Last Laugh

# Muscle Shoals Memos

By LOUIS A. ECKL
Executive Editor

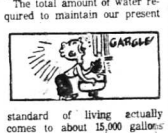
Every citizen of the Muscle Shoals District, of the state and nation, should take an active interest in this year's National Wildlife Week observance, March 14-20, in the opinion of Carl Duggar, conservation officer in Lauderdale County for the State Department of Conservation, Montgomery. He heads up the observance locally.

He points out that National Wildlife Week is held each year during the week in which the first day of spring occurs; and was first proclaimed by President Franklin D. Roosevelt in 1938. Since that time the week has served to focus public attention on the importance of natural resource conservation and highlights specific conservation issues.

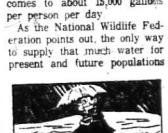
This year, Duggar points out, the theme will be pollution abatement and the slogan is "Fight Dirty Water." a subject of great consequence here in the Shoals area where our water still remains in fairly good shape, as to quality, and is outstanding in regard to quantity. Positive steps which can be taken by citizens and government agencies on the local, state and national levels to control or eliminate pollution of all kinds will be emphasized during this 1965 observance.

Clean water, of all our natural resources, is the most important and the most vital asset to every human being. Without it, there would be no life on this planet, and there is no synthetic substitute. And, we Americans are consuming water at an amazing rate.

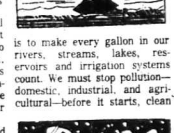
Although each of us could survive on only six pints of water per day, we are using an average of 150 gallons per day for domestic purposes—drinking, bathing, cooking, doing the laundry, washing the car, watering the lawn, flushing toilets, and for other purposes. But it takes much more than that to provide us with our food, clothing, and other things we use to maintain our high standard of living. Even if we could live by bread alone, the water required to grow the wheat would come to 300 gallons per day per person. Another 2,500 gallons per day is needed to produce the milk, butter, eggs, cheese and meat which make up much of the present American diet.



The total amount of water required to maintain our present standard of living actually comes to about 15,000 gallons per person per day.




As the National Wildlife Federation points out, the only way to supply that much water for present and future populations is to make every citizen in our rivers, streams, lakes, reservoirs and irrigation systems count. We must stop pollution—domestic, industrial, and agricultural—before it starts, clean up waters that have been polluted in the past, and make every gallon available for more than a single use.



By 1980, America will need 600 billion gallons of water each day. We cannot afford to wait in the hope that additional water supplies, such as converting salt waters into fresh, will be available. The time to fight dirty water is now!

Representing some two million members of state conservation organizations, individual contributors and associate members, the National Wildlife Federation was organized in 1938 to coordinate citizen efforts in sound management of the nation's natural resources—soils, waters, forests, rangelands and wildlife — through educational programs. The Federation publishes the bi-monthly Conservation News, the weekly Conservation Report, and provides numerous conservation education leaflets for teachers and school children, and other services as part of its educational program. The privately-financed organization also awards, each year, a number of scholarships and fellowships to college students majoring in conservation and distributes information on conservation problems to the public through newspapers, radio and television stations.

The observance of National Wildlife Week is conducted at the local level by sportsmen's clubs, conservation clubs and other groups which are members of the state affiliate of the National Wildlife Federation. Valuable assistance is provided by state government conservation agencies.

## Timely Quotes

Today we hear voices advocating abandonment of the United Nations, withdrawal from the United Nations. They are misguided. They would abandon an imperfect instrument for preserving world peace because they dislike our imperfect world. — Vice President Humphrey.

• • •

We have flattered a noisy but minor damagogue by treating him as if we were a Napoleonic menace. — Sen. William Fulbright, speaking of Cuba's Castro.

• • •

They'll have a hard time keeping me here for any length of time. I've walked out on them before. — Richard Cardinal Cushing, of Boston, upon entering a hospital.

• • •

They (the Communists) would use their skills to forge a new chain of tyrants. We would use ours to free men from the bonds of the past.—President Johnson.

• • •

The time is surely ripe to launch a truly national effort that will convince people of the dangers of cigarette smoking.—Dr. Luther Terry, surgeon general of the U.S. Public Health Service.

• • •

We are completely satisfied with the caliber of [illegible] played in the National League, with our television contract. Let them (the American League) worry about themselves, we've got enough to do ourselves. Arthur B. Modell, owner of the [illegible] football team.

• • •

Every major river system is now polluted. — President Johnson, launching his "war on pollution."

# CANNEL AT BAY:
## Bewitched, Bothered ... And Befed Up ...

By WARD CANNEL
Newspaper Enterprise Assn.

NEW YORK — (NEA) — It may appear a little late to be reviewing the television show Bewitched. However, it has taken us a half-season of diligent watching to figure out what is wrong with the program. And everything else, too.

But, it is not really too late to be reviewing Bewitched.

According to the latest news from the other networks, next season will be bringing nearly a dozen new programs like it about the world beyond — genies, warlocks, ghosts, reincarnations and the like.

**Why that should be so has been quite difficult for us to understand. Especially as this world and its inhabitants are still in so much need of explanation.**

In that regard, Bewitched is a weekly half-hour about a beautiful witch named Samantha who has married a mortal named Darrin because she loves him.

Samantha wants only to be an ordinary American housewife. But unhappily, her habit of relying on witchcraft in emergencies keeps the magic in their marriage until — a half-season later — poor Darrin has just about given up trying to fight it.

He does not want to give up, and continues to make angry but feeble attempts at convertingh his wife. And she tries. Heaven knows, she tries. But despite the best efforts of everybody concerned to make out a case for humanity, it is sorcery that always wins.

All Darrin ever gets for his trouble is a big kiss and the reassurance that his wife still loves him.

Whether or not it is a good program we cannot say. We long ago gave up watching it for entertainment, and come to it now out of a sense of duty. There is, we have been convinced from the first, some way in which a mortal can assert his superiority — or at least its equality — to a witch.

It has, however, been rather hard to out-think the program. So for the past several months we have been considering the problem at the breakfast table in the early hours, when the mind is at its most effective.

**Generally, we sit there in silence, trying to think of what you could do or say if you suddenly discovered that your wife were a witch instead of from Pittsburgh.**

But unfortunately, we have never been able to better poor Darrin's record.

**Last week, however, we stumbled onto what may be the answer to the problem.**

Instead of taking Darrin's part, we have been looking at it from Samantha's viewpoint. We still sit at the breakfast table in silence. But now we ponder the disadvantages of being able to disappear, materialize, defy time and space, and in general wheel and deal by remote control.

As a matter of fact, we give five minutes every morning to trying to move the sugar bowl across the table by sheer will power. And we have finally figured out that Darrin always loses the case for humanity by the very simple reason that it is much better to be a witch.

**In fact, we cannot understand why Samantha wants to be an ordinary American housewife at all, or why Darrin does not want to be a warlock.**

To our way of thinking, sorcery has it all over humanity in just about every regard. If you are a witch, you always win no matter what the odds or the obstacles. If you are a mortal, you can never win over magic no matter how much will power you put into it. In real life, you generally have to solve the same problems today that you solved yesterday.

**We will, of course, continue our experiments with the sugar bowl. But we do not expect much success from that direction. Nor much encouragement from next season's television schedule.**

# Letters To The Editor

POLICE DEPARTMENT'S K-9 CORPS COMMENDED

Editor: I appreciate many of the thoughtful articles in your paper.

But I am very concerned about the attitude of the caption under the picture relative to the Police Department K-9 Corps, front page, Friday, March 5. It states, "His First Victim." Why call the burglar a victim because he was caught? Is The Florence Times that biased against the use of dogs in the Police Department? I feel sure this word "victim" was lightly chosen. I've never heard before of police catching a victim.

Crime continues to increase, yet the slogan "police brutality" is being promoted across the land.

I hope Fritz continues to make it rough on thieves.

(Signed) Ralph Chambers,
402 W. Duncan Ave.,
Florence, Ala.

CURBING ICE ON WILSON DAM, O'NEAL BRIDGE URGED

Editor: It seems that action should be taken by the responsible officials to assure that O'Neal Bridge and Wilson Dam remain open to traffic when minor icing conditions occur.

It is quite disconcerting to the large number of people who must cross the river to work when great traffic jams occur. The lost time, no doubt, represents a net productivity loss of several thousand dollars each time this happens.

I am sure that none of us expects that the streets and highways can be maintained in good condition in the face of heavy snowfalls. It seems, however, that traffic tieups occurring only on two bridges each less than a mile long could be largely avoided by proper preventive action.

This is particularly true when the icing conditions are predicted several hours in advance.

(Signed) David A. May,
110 Shoals Blvd.,
Florence, Ala.

PROUD NEGRO WANTS TO BE PROUD AMERICAN

Editor: I am a Negro and a very proud one. I am a person who loves people.

With the world in such a condition as it is today we should all find it necessary to pray. If Jesus would come down today just how do you think he would cast his vote? Well I know he certainly doesn't believe in discrimination. He loves me just as he loves you; and you just as he does me, when you time time sometime ask yourself, "Am I better because I'm white, why shouldn't the black man be with me instead of behind me? Isn't he as good as I am?" There is only one God, therefore, we all serve the same One. We are all natives of the same land. One nation under God.

My heart goes out for a hungry white man just as it does for a hungry Negro. How it hurts just to know how the Negro dies in war for America and maybe the very enemy who shot him down can come into this country and have more privileges than he could have had.

I pray that in the near future, I can truthfully recite the allegiance to the flag of the United States of America. Then I can proudly say that I am a proud American rather than a proud Negro.

(Signed) James Kelly,
Sheffield, Ala.

## Barbs

**Now is the time for all good men to add a grain of salt to those stories about rookie "phenoms" in baseball's spring training camps.**

• • •

**After seeing some of the new evening gown styles, we know what is meant by a "coming out" party.**

• • •

**A European news service reports an acute shortage of prison space in West Germany. Now if those darned criminals would just stop getting convicted!**

• • •

**One good thing about bachelorhood is that you can laugh at marriage gags without hearing "What's so darned funny about that?"**

• • •

**Once more Spain is trying to regain the Rock of Gibraltar. No doubt fast insurance company will have something to say about that.**

• • •

**Uncle Sam is worried about a critical shortage of gold. Well, well. Unk is finally catching up to the rest of us.**

• • •

**After she heard of the Excise Tax, Minny Minimind stopped doing her morning knee-bends in protest.**

• • •

**Britain's Official Handbook says that six million people go dancing every week. Considering modern dances, it's no wonder the country's all shook up.**

• • •

**Fashion's demand for leopard skins and alligator hides threaten these animals with extinction. Do you suppose style-minded cave-women were responsible for the demise of the dinosaurs?**

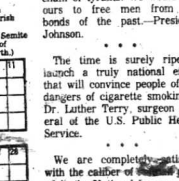
# CROSSWORD PUZZLE

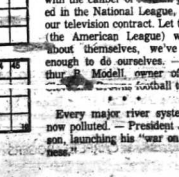
## Cleopatra

ACROSS
1 Agent of Cleopatra's death
4 Imperial ——
8 "Siren of the Nile"
12 Roman goddess
13 The same (Latin)
14 Arthurian lady
15 Be present
17 Mailed
19 Desert delusion
20 Marc ——
21 Roman highway
22 Sorts
23 Formed an electric discharge
25 Raised earthen level
29 Precipitation
30 Tekkel fabics
31 Persian gateway
32 Conclusion
33 Exclamation
34 Old Norse poem
35 Adroit
37 Danger
38 River island
39 Reduce
40 Salad vegetable
43 Bristlelike appendage
48 Bellowed
47 Gallic Julius
48 Formerly
49 German song
51 Stage of history
52 Goddess of necessity
53 Time long past
54 Fledgling

DOWN
1 First man (Bib.)
2 Bubble (comb. form)
3 Murder of a patriot

Answer to Previous Puzzle





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