# TVA To Save Lakeshore Land For Industries

KNOXVILLE, Tenn. — The Tennessee Valley Authority announced this week a slowdown in its disposal of surplus lakeshore lands in order to reserve some 40,000 acres for future industrial and recreational deviagements.

velopments.

The authority said in effect that none of the acreage deemed suitable for industry will be auctioned without prior assurances that an industrial prospect is ready and willing to

statement by the TVA board implied displeasure over the fact that some previously sold surplus shore-lands have been put to relatively unuses

productive uses.

Under TVA's land disposal program, begun 15 years ago, it has transferred, or earmarked for transfer, about 206,000 acres to other government agencies for park, wildlife, forest and other recreational purposes.

Approximately 117,000 additional

Approximately 117.000 additional acres have been soid, much of its under restrictions that the land be used only for recreational activities. The reservoir shoreland soid by TVA represents property the agency regards as surplus to its multi-purpose navigation flood control and ower programs

#### Gov. Patterson Reports Alabama Building Nation's Most Extensive Airport System

MONTGOMERY, Ala — Alabama is now embarked on its largest state-airport construction program in his

ry. It's not the costlie<del>st b</del>ut it's one of the most extensive such programs in the nation. Gov. John Patterson says Alabama is "the No. 1 state in elopment of an airport system

the development of an airport system for small cities and towns."

The governor has reason to know too. Using a twin-engine plane, he frequently flies to all parts of the stafe, landing at airports built under Alabama's forward-looking Airport

stafe, landing at airports built under Alabama's forward-looking Airport Program for Small Towns. A rapid increase in air traffic has brought about the extensive state-wide airport construction program. Built around state grants, this year's program — the largest ever — in-cludes projects costing more than \$2 million.

The state money comes solely from the 7-cents-a-gallon aviation gasoline

### Local Girl Honored At Alabama University

UNIVERSITY, Ala — A coed from Tuscumbia will serve as a represen-tative to the University of Alabama's 1960-61 Student Government Association Legislature.

Lov Clark, daughter of Mr. and

Paul Clark of 1109 East Second reet, was elected to a legislative at From the College of Arts and ienees last Tuesday. She was one seven candidates chosen by A & students in the Capstone's spring

elections.

Miss Clark, an English major, has served as president of Pi Beta Phi serority; secretary of the Cotillion Club, campus service organization; and on the sophomore council of Associated Women Students. She also holds membership in Panhöllenie, sorority governing board; Triangle, women's service organization; Alpha Lambida Delta, freshman scholastic for women; and the French Club.

#### A. E. Ray Heads Tuscumbia Merchants

The Tuscumbia Merchants Asso-ciation has elected the following new officers and directors: A. E. Ray, Palace Drug, president; H. E. Sibley, Sibley's Dress Shot, tice president; V. H. Darby, Preacher Darby Tire Company, secretary-trea-surer; Milton Teks H. F. Mill, Earl Carroll, J. D. Mitchell, Winford Steele, Cam Wilkerson, and Henry Sockwell, directors.

If you want to know the difference in ants and termites when they are swarming in the spring, look at them closely. Ants have a waist line but

#### Easter Seal Campaign **Entering Final Stages**

The Easter Seal Campaign to help

The Easter Seal Canoning to help crippled children moves into the last week in many parts of the State his week. Most countles are concentrating their efforts this week to reach their quotax:
"This is an appropriate week for us to thank the many ocopie who gave to Easter Seals traugh the United Fund last fall." spoke Sam Israel. Colbert County Castraman of the Alebama Society for Crippled Children.

Children. Through your generous donations

"Through your generous donations crippled children are being helped overcome their handicaps."

Easter Seals fight crippling on many fronts. Since annety per cent of all funds raised remains in Alabama a total war on cripping is carried out. Easter Seals provide therapy, hospitalization, treatment, transportation, public education, modern, facilities and scholarships to help the handicapped children and adults of our state.

#### Many Housewives Nat Reporting Household Help

The Sheffield Social Security Of-fice reported this week, that many housewives in this area are not re-porting household help for social

fice reported this week, that many housewives in this area are not reporting household help for social security purposes.

"As little as \$4" Ber week in cash earnings totals more than \$50 a quarter and should be reported to the Director of Internal Revenue." Manager Mary King Temple explained reporting is easier than many housewives think. Upon request, Internal Revenue Service mails a report form each calendar quarter as a reminder. The report has the form of an envelope. The housewife enters the workers name, social security number and total earnings. She put a check or modey order in the pocket to cover the social security with many many possible security. The tax rate for 1960 is 3% for employee and 3% for employer. No detailed bookkeeping is required. The fact that a household worker is also preparted by another or portant of workers.

No detailed bookkeeping is required. The fact that a household worker is also reported by another employer makes no difference in reporting responsibility. Proper reporting establishes social security credit, for retirement, survivors, and disability insurance benefits for the household worker and her dependents.

#### Planning For Grocery **Shopping Saves Time**

AUBURN, Ala — Did you ever lose your shopping cart in a crowded grocery store?

lose your shopping cart in a crowded grocery store?

Because grocery shopping can be a tiring chore, plan your trip shead of time advises Extension Consumer Education Specialist Dorothy Overbey, Most of the food buyers wait until the last of the week to purchase their groceries. So it is a good idea to go earlier in the week, And shop in the morning rather than afternoon or evening to avoid crowds.

To save time make out a list according to the store plan; says the Auburp University specialist. For instance, if fresh fruits and vegetables it the top of the list. Then list other items in the order they occur as you walk up and down the aisles. This way you will end up with less "just noticed" items that you don't need anyway.

#### Rev. McDonald Is **Guest Speaker**

Members of the Sheffield Twentichecht Century Club, along with two
guests, Mrs. B. O. Chaney and the
Reverend Ford McDonald, minister
of the First Methodist Church of
Sheffield, met in the home of Mrs.
J. W. McDonald recently.
Mrs. J. A. Branscomb. program
leader for the afternoon, introduced
Reverend MeDonald, who talked inspiringly on the Bible, discussing the
individual's understanding of it and
its meaning in everyday life. In keeping with this theme, the roll call was
answered by quoting favorite verses
from the Bible.
The business session was conducted by Mrs. Branscomb, president,
During the gocial hour refreshments were served.

A modern supermarket stocks an average of 4,000 items.

# EDITORIAL GRIST

PROOF IS IN THE PUDDING

From Editor and Publisher:
"We were glad to see someone at the Newspaper Advertising Executive Association meeting mention what has seemed to us the most obvious and important selling argument for national adver-

tising.

Monroe Green, advertising director of the New York Times, told the admen: The storekeepers of our country, the people who market the menufacturer's product, know that the one way, the infallible way to sell goods is through newspaper advertising. They have but one interest in advertising — to sell the product. And they know from experience how to get the job done best! "The old cliche is still true — the proof is in the pudding. Retailers — the men on the front line of selling —know that newspaper advertising works, otherwise they wouldn't use so much of it year in and year out to the virtual exclusion of all other media."

#### LET'S EMPHASIZE OUR STRENGTH

LET'S EMPHASIZE OUR STRENGTH

It's one thing to keep a close watch, on what the Soviets are doand to corefully evaluate their addievements on the basis of
best available data.

It's an entirely different thing to go from this to the belief that,
we are to stay ahead of Russia, we must imitate her system and
ways.

In we are to stay onead of Russia, we must imitate her system and her ways.

That warning, in effect, was recently given by Vice President Nixon. The Washington Post quoted himms saying that the Russians have made some of their biggest stridgs using American forms of individual competition. "At a time when they are moving our way, the greatest mistake we can make to tamove their way," he went on. "There is a tendency today to say the way to get things done is to have the Government step in and 6s, more, the way it is done in the Soviet Union. I would say we couldn't make any greater mistake than to follow that philosophy in the United States. "The Communists have a macapply on bureaucrocy. We should emphasize our strength — creative private enterprise." It would be a great thing for this country if more political figures, of both the parties, spoke out in similarly forthright words instead of flirting with the left-wingers.

EYERYBODY'S PROBLEM

Crime costs this nation some \$22 billion a year — and "In the last 10 years something has happened to the American publish is worse than communism. A new kind-of crime is sweeping the nation. People claim it's all right to be a little bit of a thief, to do a little wron?

is work to the control of the contro

to be a square. "Can you imagine a great American who would say 'I didn't want to be chiken?"

Thomas Jefferson and George Washington were angry American

cons."
What we are confronted with is a igreat and gnawing moral problem. To quote Judge Gilliam once more, "We'll have delinquency as long as we have people who don't care, sloppy homes, people who excuse wrong-doing, poorly-trained teachers, filthy mogazines and violent television programs." And this problem is everybody's problem.

## FIERY CROSSES BURN AGAIN

FIERY CROSSES BURN AGAIN

It has been some time since the burning of crosses and parades of hooded Klansmen were common occurences in the Deep South Much of the history of Reconstruction Days was written around fiery crosses and hooded Klansmen, and we are beginning to wonder if these late actions are to indicate that history may repeat We wondering if the South is in for another period of reconstruction and if such is the case, what part will be as citizens be called upon to play.

and it such is the case, what pair will be a chitarious to play.

Before the days of the NAACP we criticized the Klan.upon its every appearance and expressed contempt for those who burned crosses. And as of now we are not in sympathy with the organization nor its activities. However, we are beginning to realize that the Klan is no more guilty of breaking the code of society or the laws of the land than the mob action and sit-ins of the colored people, and unless this is checked it is highly possible that the twain shall meet.

It is our pointon that selfish, prejudiced colored leadership is

Ill meet.

It is our opinion that selfish, prejudiced colored leadership is ponsible for strained racial relationship today, and while it is hope and prayer of all of us that law enforcement will be the wer, we recognize that the alternative is sometimes to fight fire he fire.—Sylacauga News

STATE HONORS SOUTHERN BELL. Governor John Patterson presented a gold plaque to Frank Newton, Southern Bell Telephone Company Vice President and General Manager for Alabama, in recognition of Southern Bell's "Outstanding Support" of the Alabama National Guard's program. The award was presented at a cerent luncheon meeting in Mantgomery, Some 100 National Guard and Southera Bell Officials attended the luncheon.



As Recorded in the Files of The Colbert County Reporter

Funds for the paving of 12.1 miles on the Russeliville road is on hand and work will begin at once, according to the announcement made by Probate Judge N. P. Tompkins. in its report the grand jury recommends a bookkeeper and jailer for the sheriff, John B. Sockwell. Henry Funke dies of injuries received in a streepolish werek near his home on

the sheriff, John B. Sockwell.-Henry Punke dies of injuries received in an automobile werek mean his home on the Russellville, causing the officers to plan new charges against Clas Swinney, of Jasper who was reported at fault, Mr, Punke is survived by a brother George T. Funke of Jackson. Miss, two sisters, Miss Mary Funke of this city and Mrs. F. C. Martin, of Wilminghton, Del.-Mrs. Water Berthold, tormerly Miss Aimee Guy, of Tuscumbia, passes at her home in Bloomfield, N. J. Two year old Gerald C. Surratt, passes away following Gerald C. Surratt, passes away following an illness of 18 days. The Kiwanis club enjoys a farm program arranged by John F Yashrough, cut and the survival of the control of the

#### Alabama Flying Farmers Elect 1960-61 Officers

The Alabama Flying Farmers at their annual meeting in Selma elect-ed Ralph Martin of Catherine as president; W. A. Chandler, Mound-ville, first vice president; Douglas Moore, Mation, second vice president. Asa Rountree, Jr., Alabama Depart-rent of Acceptables, Montgomers, ment of Aeronautics, Montgomery, was elected secretary-treasurer, for the tenth time

New directors are: Arthur Anders, Hartselle: Rex Finley, Decatur; Chester Gargus, Gallant; T. J. Sand-ers, Camp Hill; Kenneth Sanders,

Mrs. Evelyn Chandler, Moundville, Mrs. Evelyn Chandler, Moundville, was selected as the 1960 Alabama Flying Farmer Queen and will represent Alabama at the National Convention this Fail.

T. J. "Sanders, retiring president, was also selected as Alabama delegate for the National Convention.

E. B. Fuller, of Suttle, is Regional Director for the National Flying Parmers Association.

The Selma meeting was arranged

The Selma meeting was arranged by Ralph Martin and E. B. Fuller. Chesley Davis, FAA Resident Repre-Cheslay Davis, FAA Resident Repre-sentative at Craig Air Force Base gave an interesting talk on aeronauti-cal radio techniques and procedure. The next meeting of the Alabama Flying Farmers will be held at Fort Morgan on May 7-8.

#### **Deshler Students** Visit Wheeler Wild Life Refuge

Science students from Tuscumbia's Deshler School paid a visit to the Wheeler National Wildlife Refuge on Wheeler National Wildlife Refuge on Saturday, April 9. The group included 30 pupils, supervised by their teachers, Mrs. Dimple Holland and Mrs. Jean-Crocker, and accompanied by Mrs. Erza Joiner. After the youngsters had examined exhibits in the refuge effice, sanctuary employees it is a supervised by the refuge answered questions concerning the answered questions concerning the wildlife that it protects, then guided copper in the pig's diet won't make them to a shell cook-out site hear the mouth of Cave Springs run. According to Cavender, good quality, fresh Pork the concerning the August of the provided the provided that the provided Saturday, April 9. The group includ-

# TWENTY-FIVE YEARS AGO Strength of Universities Rests With Alumni

University, Ala-"The ultimate con-tinuing strength of a university rests with its Alumni." said Dr. Frank A. Rose president of the University of Alabama in the March-April issue of the Alabama Alumni News. "The degree of awareness and sense of re sponsibility of these men and women

spec of awareness and sense of view promishity of these men and women car mean the difference in a good university and a great one."

This special issue of the Alabama Alumni News is devoted to telling the story of the Greater University Development. Pergarm and the participation of \$0,000 alumni throughout the country.

Through the pages of a special supplement on alumni support for highest education in general, the magazine has trief to dispet the old idea that alumni organizations are limited in scope and intent.

"The simple truth is that serious activities of organized alumni far outweigh the frivolities," the magazine says.

"This special edition is significant for every parent in Alabama who plan to send their children to college," Dr. Rose said, "It unites the opinions of many of the "sighest authorities in our land on the importance of private, particularly alumni, support for education."

The Greater University of Alabama Development Program launched a Development Program launched as \$45.000,000. Using the theme "Project 70" the drive will reach all segments of the state, both business and individual, University officials indicated. This special edition is significant

ated.

An intensive campaign for alumni support begins April 9, Thomas W. Starlin, Columbus, Ga., attorney and national alumni chairman for the campaign, amounced. It is hoped the extent of alumni engineer campaign, and and campaign and ca

Paul Bryant will address alumni div sion leaders at the University, From April 9 to mid-May the most compre-hensive solicitation of University

hensive solicitation of University alumni ever attempted will be conducted. Every alumnus will be contacted by personal calls within Alabama and by mail solicitation all over the United States.

The sublication cites the dependence of the entire program on the success of the alumni phase. "Whether or not this Greater University of Alabama Development Campaign—the job Dr. Rose has called "the most far-reaching, non-military, non-political organization job in the history of Alabama"—is successfully completed Alabama'—is successfully completed depends on the people who receive this magazine (the alumni)," the publication said.

#### Tuscumbia Boy Visits Naval Áir Base

PENSACOLA, Fla. (FHTNC) — One of 36 Midshipmen from the NROTC Unit at Auburn University, NROTC Unit at Auburn University, who visited the Nyaval Station in Pensacola, Fla., March 16-19, was Midshipman third class, Jerry A. Phillips, son of Mr. and Mrs. C. R. Phillips of 714 Keller lane, Tuscumbla, Ala. He is a sophomore at Auburn University, majoring in Industrial Design.

Before entering the Unive

graduated from Deshler High S During the tour, he visited the Naval School of Pre-Flight, Naval School of Aviation Medicine, Survival and the Overhaul and Repair Depart-

#### Know The Right Color Of Good Quality Fresh Pork